



Marketing Management, AAS (Fall Start) – Advising Worksheet 2017-2018

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LAST NAME FIRST NAME M.I. STUDENT ID DATE OF BIRTH

| Program of Study and Career Goals | | | | | |
|-----------------------------------|--|-----------|--------------------------------------|--------------|--------------------|
| COURSE | COURSE TITLE | CREDITS | RECOMMENDED SEMESTER | COURSE TAKEN | SEMESTER COMPLETED |
| REQUIRED COURSES | | | | | |
| ADMS 133 | Mechanics of Business Writing | 3 | 1 st Year/Fall Semester | | |
| ADMS 138 | Financial Business Applications | 3 | 1 st Year/Fall Semester | | |
| MRKT 121 | Business Concepts | 3 | 1 st Year/Fall Semester | | |
| MRKT 125 | Introduction to Marketing | 3 | 1 st Year/Fall Semester | | |
| MRKT 161 | Introduction to Computer Applications | 3 | 1 st Year/Fall Semester | | |
| MRKT 203 | Principles of Promotion | 3 | 1 st Year/Spring Semester | | |
| MRKT 240 | Principles of Selling | 3 | 1 st Year/Spring Semester | | |
| GEM 1 | Written Communication course | 3 | 1 st Year/Spring Semester | | |
| GEM 2 | Oral Communication course | 3 | 1 st Year/Spring Semester | | |
| GEM 3 | Mathematical Ways of Knowing course | 3 | 1 st Year/Spring Semester | | |
| ACNT 151 | Fundamental Accounting Concepts | 3 | 2 nd Year/Fall Semester | | |
| ACNT 202 | Business Law and Ethics | 3 | 2 nd Year/Fall Semester | | |
| ADMS 231 | Business Writing | 3 | 2 nd Year/Fall Semester | | |
| MRKT 245 | Business Simulation and Analysis | 3 | 2 nd Year/Fall Semester | | |
| MRKT 257 | Principles of Management | 3 | 2 nd Year/Fall Semester | | |
| MRKT 265 | Digital Publishing | 3 | 2 nd Year/Fall Semester | | |
| MRKT 262 | Business Plan Development | 3 | 2 nd Year/Spring Semester | | |
| MRKT 267 | Introduction to Website Design and Maintenance | 3 | 2 nd Year/Spring Semester | | |
| MRKT 293 | Marketing Management Internship | 3 | 2 nd Year/Spring Semester | | |
| GEM 6 | Social & Behavioral Ways of Knowing course | 3 | 2 nd Year/Spring Semester | | |
| GE Elective | Any additional General Education course from approved list | 3 | 2 nd Year/Spring Semester | | |
| Minimum Credit Hours Req. | | 63 | | | |

STUDENT SIGNATURE _____

DATE _____